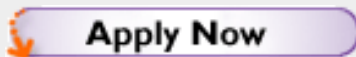




Moxie Interactive, Inc.

HTML Developer

Company:	Moxie Interactive	Location:	384 Northyards Blvd NW, GA 30313
Status:	Full Time, Employee	Job Category:	Advertising/Marketing/Public Relations
Relevant Work Experience:	2+ to 5 Years	Career Level:	Experienced (Non-Manager)
Education Level:	Bachelor's Degree		



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Job Description

HTML Developer

To develop new and troubleshoot existing web based applications that the company develops and continues to operate. The web developer will be responsible for bringing a site design to life and working closely with the creative director or art director to ensure that the final design is closely matched to the original concept. Additionally, the web developer must ensure that the final site is compliant across multiple browsers and is accessible to the largest majority of Internet users.

- HTML Programming - Strong skills in developing web sites using HTML. Code should be consistent and well commented. Proper use of tags should be adhered to and best practices for browser compatibility should be one of the highest priorities.
- Image Slicing and Optimization - Ability to convert a single image into HTML composed of multiple images. The images should be converted to the best format for file size optimization while retaining the highest quality image. An extra effort must be made to ensure the tightest link between the original design and the final code.
- JavaScript and DHTML Programming - Basic and advanced JavaScript and DHTML programming may be required for some sites requiring advanced functionality.
- CSS Programming - Cascading Style Sheets should be used whenever possible to separate the style from the content. Additionally, CSS offers additional functionality and should be used where appropriate.

- Server Side Programming - Use server based scripting such as ASP, ASP.NET and/or JSP to re-use components throughout the site. Additional basic programming should be used as appropriate.
- Database Table Design and Data Access Techniques - Basic table design and access to accommodate the entire development cycle for small and medium sites. Database tables should follow company standards and formal data access techniques.
- Email Interaction - Ability to program HTML email messages from creative comps. Knowledge of SMTP and POP3 protocol for sending and receiving messages from web sites. Knowledge of email marketing tools such as Responsys and DartMail. Strong understanding of best practices for email client compatibility.
- Unit and Integration Testing - Conduct unit testing for small and medium projects. Participate in Integration testing for larger projects as directed by the quality control agent.
- Site Support and Maintenance - Solve problems, make updates, resolve issues and discover basic problems with web sites currently in operation.

Required Qualifications:

- Minimum of 3 years of full life cycle web development.
- Object oriented programming and complete site design are preferred.
- Strong analytical and problem solving skills.
- Expert HTML coding, web page and email layout experience.
- Object oriented development skills.
- Image optimization and complex image layout techniques.
- Prompt resolution of website and software related issues.
- Software configuration and change management processes.
- Informing Senior Staff members of critical information.
- Promote excellence throughout the company and encourage innovation.

We offer a competitive salary based on your experience and an excellent company paid benefits package including: medical, dental, life, vision, LTD, STD and 401(k), paid time off, Professional Development funding, a casual office environment and dress code, and unlimited opportunity for career growth.

If you are interested in this position please email your resume and/or portfolio to hr@moxieinteractive.com . No phone calls please, we will contact candidates whose education and experience meets the requirements for one of our job openings.

For a full listing of our available positions in our Atlanta, New York and Los Angeles offices, please visit our website at www.moxieinteractive.com.

Moxie Interactive, an equal opportunity employer, values the diversity of our workforce and our culture.

Contact Information

Company: Moxie Interactive

Email: hr@moxieinteractive.com

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